



2024-25

FISCAL YEAR REPORT

City of  
**ENCINITAS**



505 South Vulcan Avenue  
Encinitas, CA 92024

760.633.2600  
[encinitasca.gov](http://encinitasca.gov)

City Hall, Public Works, and San Dieguito Water District offices are closed every other Friday.

**CITY HALL HOURS:**

Monday - Thursday, 7:30 a.m. - 5:30 p.m.  
Every other Friday, 7:30 a.m. - 4:30 p.m.

**DEVELOPMENT SERVICES**

**COUNTER HOURS:**

Monday - Thursday, 8 a.m. - 5 p.m.  
Every other Friday, 8 a.m. - 4 p.m.



# CONTENTS

HELLO ENCINITAS ..... 3

COMMUNITY MILESTONE ..... 4

FISCAL STRENGTH ..... 5

SERVICE AND INNOVATION ..... 6

SHAPING ENCINITAS ..... 8

COMMUNITY ENRICHMENT ..... 11

PRIORITIZING SAFETY..... 12

PROTECTING OUR COMMUNITY ..... 14

ENVIRONMENTAL ADVANCES ..... 16

BUILDING A RESILIENT COASTLINE ..... 18

GROWING UP IN ENCINITAS ..... 19

INFRASTRUCTURE ADVANCEMENTS ..... 21

CELEBRATING CITYWIDE EXCELLENCE ..... 23

## 2025 CITY COUNCIL

BRUCE EHLERS	Mayor
JOY LYNDES	Deputy Mayor, District 3
LUKE SHAFFER	District 1
JIM O'HARA	District 2
MARCO SAN ANTONIO	District 4

The Encinitas City Council typically meets on the second, third, and fourth Wednesday of each month at 6 p.m.



# HELLO ENCINITAS

**W**ith Fiscal Year 2024-2025 behind us, I am pleased to reflect back on the City's successes and forward momentum. This annual report showcases major projects, milestones, and department achievements while honoring the determined efforts made by our community.

I am grateful for the City Council's leadership, the work done by all our dedicated employees, and the community's valued input. By working together, we can ensure the safety and well-being of our residents, continue protecting our coastline, provide necessary infrastructure to move our City forward, maintain a balanced budget, and act as responsible stewards of the environment.

Over the past year, we have made significant strides enhancing the City's infrastructure and protecting our beaches. We renewed shorelines, adding more than 340,000 cubic yards of sand to over 1.5 miles of Encinitas beaches. We invested in stormwater and infrastructure, updating systems to carry capacity during heavy rains and reduce overflow risk. Initiatives like these ensure resiliency and sustainability in Encinitas for years to come.

We enhanced digital access to information about City projects with our "Work Across the City" platform, and brought City Hall to the palm of your hand with the MyEncinitas app. In FY 24-25, more than 2,200 issues, like potholes, streetlights or graffiti, were reported to City staff through the app.

This year we continued our ongoing investment to make our roadways safer for all users. These projects include new mobility improvements, enhancements to the Leucadia Streetscape, lower speed limits on key roadway corridors, and completed Safe Routes to School improvements at eight locations throughout the City.

We expanded on our commitment to the community through the transformation of the Pacific View School into the Pacific View Arts Center, which offers many different arts programs for people of all ages. We also unveiled new public art sculptures and mosaics and launched a business visit program to boost economic development. This commitment to our community enrichment is what makes the city a special place to live, work, visit, and raise a family.

Looking back on what we've accomplished, this year fills me with immense gratitude for

our City Council and staff. Their dedication has been key to achieving our annual goals, and I'm truly inspired by the milestones we've reached together. As we move forward, I'm excited to plan for another year of progress, innovation, and a continued commitment to preserving the unique character and legacy of our community.



**Jennifer Campbell**  
City Manager, City of Encinitas



# COMMUNITY MILESTONE

## PACIFIC VIEW ARTS CENTER OPENS

The City of Encinitas proudly celebrated the grand opening of the Pacific View Arts Center in August 2024, marking the transformation of the historic Pacific View Elementary School into a vibrant community arts hub. The Center now serves as a cornerstone for creativity, offering classes, workshops, and cultural programs for all ages. Designed with accessibility in mind, the facility features ADA-compliant spaces and scholarship opportunities for youth and seniors. Since opening, the Center has seen strong participation and growing community engagement, reinforcing Encinitas' commitment to arts, culture, and lifelong learning.

One standout program is **Pacific View Sessions**, which features in-studio music performances and interviews with local musicians, along with occasional drop-ins from touring artists.

Each session is professionally recorded and available for viewing on the City of Encinitas' YouTube channel.

Quoting the last line in Darius Degher's ribbon cutting poem, Pacific View Lost and Found:

*"a Pacific View can change the way you see."*

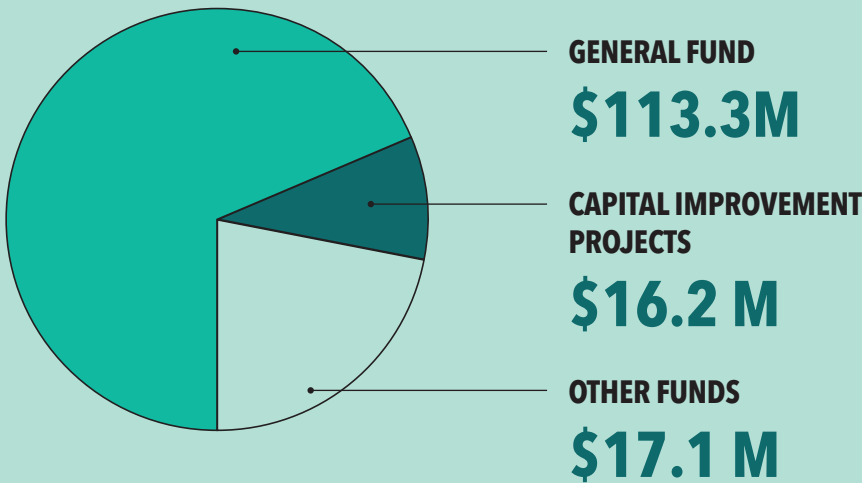


# FISCAL STRENGTH

## FY 2025-26 BUDGET

TOTAL BUDGET

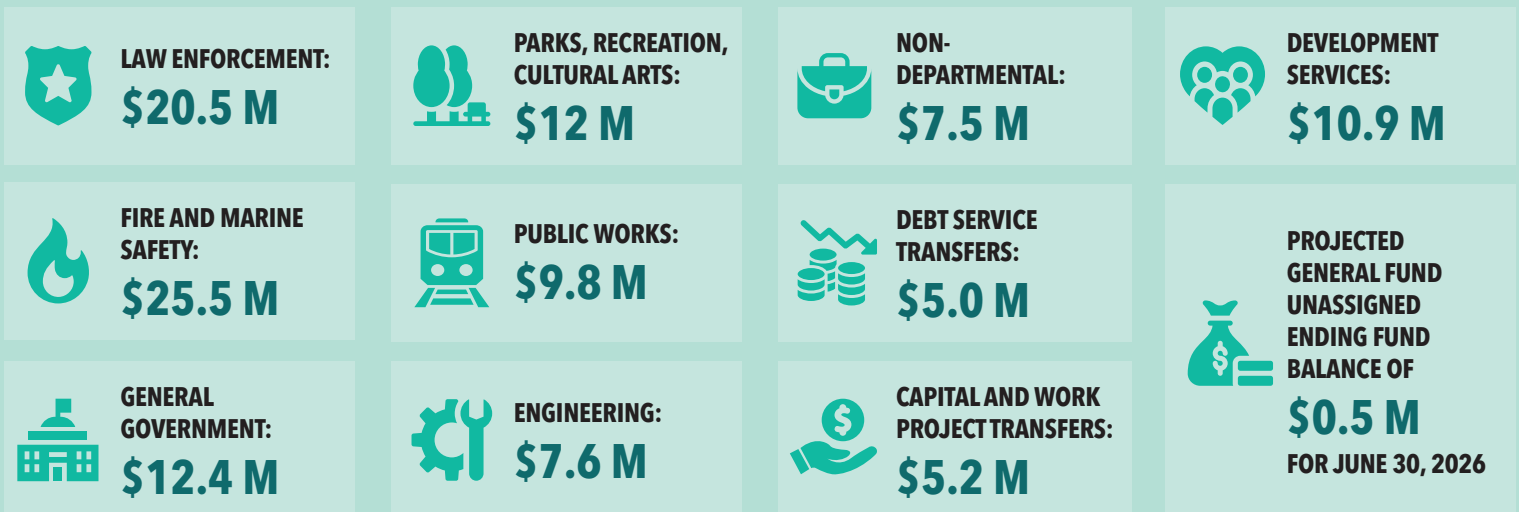
**\$146.6 Million**



**THIS YEAR, THE CITY:**

- Received the **Certificate of Achievement for Excellence** in Financial Reporting and the Distinguished Budget Presentation Award from the Government Finance Officers Association (GFOA)
- Launched an online Short-Term Rental and Hotel Transient Occupancy tax reporting and payment portal
- Implemented Annual Comprehensive Financial Report (ACFR) automation to improve accuracy and reduce staff time
- Transitioned vendor payments from printed checks to automated clearing house (ACH) for faster payments and less check fraud
- Obtained financing for a new Pierce Velocity Tractor Drawn Aerial Fire Truck
- Paid a portion of unfunded pension liabilities: \$0.25 million
- Maintained **AAA credit rating** (the highest rating possible), reflecting strong financial management and long-term stability
- Clean audit opinion by external auditors

**WHERE IS THE GENERAL FUND MONEY SPENT?**





# SERVICE AND INNOVATION



## SELF-SERVICE FOR BUILDING AND REMODELING

Did you know you can use the Customer Self Service portal to estimate building permit fees before you start a project? Through the same portal, you also can apply for permits, track the status online or schedule an appointment with planning staff.

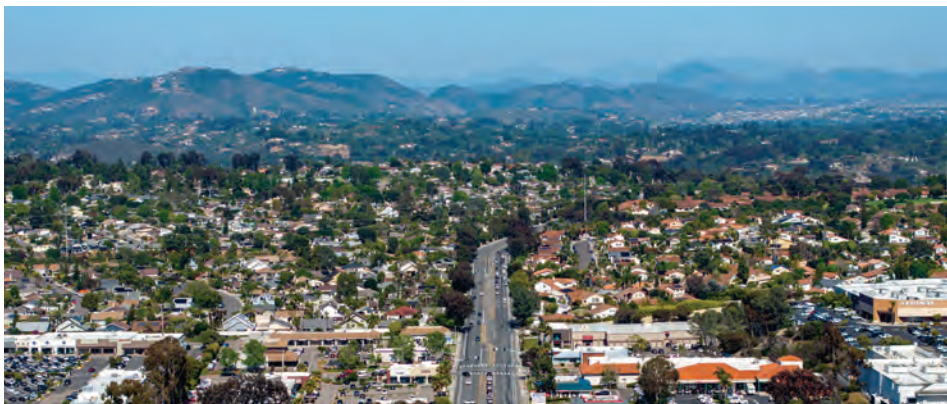


## TRANSIENT OCCUPANCY TAX (TOT) REPORTING AND PAYMENT AVAILABLE ONLINE

The new TOT online system allows short-term rental and hotel operators to pay online, accepting credit card and eCheck payments. The updated system includes automated receipts and reminders, helping operators to effortlessly fulfill their responsibility to collect and remit 10% TOT payments to the City of Encinitas.

## ENHANCING PUBLIC ACCESS THROUGH TECHNOLOGY

In 2024, the City used advanced video technology to broadcast the Mayor's State of the City Address. The new enhancement allowed for high quality streaming and accessibility to the community. The City also enhanced real-time closed captioning for in-person attendees at council meetings, ensuring that all community members can fully participate in local government and stay informed about City decisions and discussions.



## SERVICING PUBLIC RECORDS REQUESTS

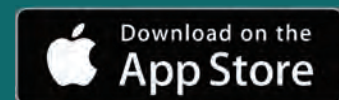
From July 1, 2024 to June 30, 2025, the City Clerk's Department received 968 Public Records Requests. 98.5% of the records requests are fulfilled within the 10 calendar day requirement as outlined by the California Public Records Act.

### What is a Public Records Request?

A Public Records Request provides a right of access to non-exempt public records. Members of the public may formally request records from the City of Encinitas. Each request varies in complexity and may require input and research from multiple departments, even if similar requests have been received in the past. Exemptions to release, while limited, are based on Government Code and Statute and the City Clerk's Department works in conjunction with the City Attorney to ensure compliance and accuracy.

## MY ENCINITAS APP

Engage with the City from anywhere, at any time, using the myEncinitas app! Discover what's happening around town, from the latest events to ongoing construction projects. Get a sneak peek at the best beaches, parks, trails, and more! Spot something that needs fixing? Reach out through the "Report an Issue" section. The myEncinitas app is your digital City Hall.





## ADVANCING THE EL CAMINO REAL CORRIDOR

In September 2024, the El Camino Real Specific Plan was adopted by City Council, providing a clear framework to guide future development, redevelopment, and improvements along the El Camino Real corridor. The plan's goal is to revitalize the area through enhanced streetscapes, objective design standards, and updated development regulations, ensuring future projects align with community goals to create a more cohesive, attractive, and accessible corridor for all modes of travel.



## ADVANCING THE NATIVE PLANT ORDINANCE

Between September 2024 and July 2025, the City of Encinitas made steady progress on developing a simplified Native Plant Ordinance, moving from project kickoff to active community engagement. After selecting a natural resources and project management services consultant in fall 2024, the City launched a series of stakeholder and public workshops in early 2025 to gather input on ordinance goals, native plant lists, and potential incentives, ensuring the draft reflects both environmental priorities and community values.

This phase of work emphasized collaboration and education, with outreach extending beyond formal meetings to citywide events throughout the year. By July 2025, staff had incorporated public feedback into a refined draft and laid the groundwork for the next stage of review, including a joint public hearing with advisory commissions later in 2025.

## NEWSWORTHY ENHANCEMENTS IN TOWN

Several development projects received discretionary approval, including:

**Multifamily Development** – Quail Meadows and Camino Apartments Housing Element sites were approved.

**Community and Local Projects** – Construction began on the new American Legion multipurpose facility; additional highlights include Coast Craft Beer and Tacos, Little Moore Café, and Cotton Creek Sewer CIP.

**Accessory Dwelling Units (ADUs)** – 70 new ADUs were approved during this period, expanding local housing options.

**Residential Growth:** Approval of Torrey Crest (30 homes), Sanctuary Residential (9 homes), and 241 Andrew Subdivision (12 homes).

Several projects broke ground for construction, including:

- The Captain- Mixed use project with 45 units and 12,000 square feet of retail space
- Beachside Bar and Grill
- Fox Point Farms Housing Element – Multi-family residential units (13-plexes)
- La Costa 48 (The Cove)- release of some of the 42 lots for new single-family homes
- The Sunshine Garden project
- The Encinitas Boulevard Apartment project
- 845 Santa Fe Density Bonus Project – 51-unit housing development

Several noteworthy projects received their certificate of compliance, including:

- Cardiff-by-the-Sea Hotel
- Board and Brew Restaurant
- Fox Point Farms



## A COLLABORATIVE APPROACH TO HELPING THE HOMELESS

The City of Encinitas and the City of Vista worked together to open a low barrier navigation center, or interim transitional housing, for adults experiencing homelessness in North County San Diego. The Buena Creek Navigation Center (BCNC) provides wrap-around services to assist clients to work towards self-sufficiency, job placement, and permanent housing. The center includes 48 beds, with 12 beds exclusively reserved for unhoused Encinitas residents. BCNC utilizes state grant funds to cover most of the operating costs and has served 90 unhoused Encinitas residents since June 2025.

The City of Encinitas partnered with Jewish Family Services (JFS) to operate the Safe Parking Program at the Encinitas Community and Senior Center. The program provided 25 parking spaces for unhoused individuals and connected them with essential resources to help families stabilize and transition into permanent housing. Participants received support with basic needs, employment, financial education, family wellness, and housing assistance. Since February 2020, JFS has served 336 individuals and reported program outcomes to the City monthly.

Encinitas is also a recipient of National Opioid Settlement funding, totaling more than one million dollars over thirteen years. Advanced Planning staff worked to have the funds redirected from the County to the City. The funding now supports homeless street outreach and case management services, furthering the City’s commitment to community health and housing stability.

## ADVANCING DEVELOPMENT SERVICES

Development Services, the department responsible for planning, building, code enforcement, land development engineering, sustainability, housing and homelessness, launched a new online dashboard that lets residents easily track monthly activity, including code cases, business registrations, and customer assistance totals, along with other key updates. On average each month, Development Services:

### MONTHLY STATS

80

#### Code Enforcement Cases

Opened 80 Code Enforcement cases and closed 60

390

#### Business Registrations

Issued 390 business registrations and completed 1,300 building inspections

600

#### Reviews Completed

Completed 600 reviews for Planning, Climate Action Plan, and Land Development Engineering projects

640

#### Customers Assisted

Assisted 640 customers in-person, answered 1,275 calls, and replied to 1,600 emails.

# DID YOU KNOW?

## PLANNING FOR THE NEXT DECADE OF CITY FACILITIES

About once every ten years, the City's Public Works Department reviews the condition of all City buildings and facilities to plan for future maintenance and repairs. In Fiscal Year 2024–2025, the department began this process, which will create a 10-year plan to keep facilities in good shape while managing costs effectively. The final report will be presented to the City Council to help guide future budgets and investments in City facilities.



**783**

resident-reported potholes filled within 24 hours



**\$4.2M**

of street overlays and slurry seals



**4.2**

miles of distressed roadways rehabilitated



**44**

ADA curb ramps added



## ACCESSORY DWELLING UNIT (ADU) PRODUCTION

During 2024-25, the City of Encinitas ranked among the top cities in the county for Accessory Dwelling Units (ADU) production, approving more than 70 new units.

The City continues to promote ADUs as an important housing option for lower- and moderate-income households. This effort supports one of the key policies in the City's Housing Element, which encourages the development of diverse and affordable housing types to meet the needs of residents at all income levels.

ADUs are well suited for couples, small families, friends, young people, and seniors. They give homeowners the flexibility to share independent living areas with family members and others.

ADU housing production:

- Provides an affordable type of housing
- Utilizes cost-effective materials
- Allows extended families to be close while maintaining privacy
- Provides an additional source of income for homeowners



## PICKLEBALL TAKES OFF IN ENCINITAS

You spoke and the City listened. Recognizing direct input from residents to the Parks and Recreation



Commission in Spring 2025, the Recreation Division expanded pickleball offerings at the Encinitas Community and Senior Center. Beyond maintaining five days of open play, the team launched a volunteer-led “Afternoon Rally” program four times a week and expanded a new “Let’s Play Pickleball” clinic series, which accommodates all levels of pickleball players. This customer-driven approach successfully expanded pickleball play to seven days a week, giving players of all skill levels more opportunities to enjoy the game. A total of 550 participants took part in pickleball activities during FY24/25.

## SISTER CITY AMAKUSA VISIT

The City celebrated its long-standing sister City relationship with Amakusa, Japan, during a week-long visit this summer

from six students, a teacher, and a City official. The delegation experienced the Encinitas lifestyle through surf lessons, an e-bike tour along Coast Highway 101, and skateboarding lessons with Olympian Bryce Wettstein. The visitors were welcomed with a barbecue at Fire Station 2, a private tour of Petco Park followed by a Padres game, and a farewell beach volleyball match at Moonlight Beach. The Sister City Program, established in 1988, continues to serve as a meaningful bridge between communities and cultures.



## ENCINITAS SCULPTURE LOAN PROGRAM

The initial phase of the Sculpture Loan Program was successfully completed over the past year. Installation of *Neptune Junior* at Leucadia Oaks Park and *Wingman* at Sun Vista Park served as two of the six sculptures being displayed throughout Encinitas.

The program and these creative pieces serve to foster social interaction, enhance individual awareness, and encourage community expression through dialogue and interpretation.

One community member said of *Neptune Junior* “this sculpture evokes a feeling of outdoor sport and fun,” while another thought *Wingman* was “colorful, engaging, fun, welcoming, and great for this park.”



## EMERGENCY BICYCLE SAFETY ENHANCEMENTS PROJECT

In 2024-25, the City completed an emergency bicycle safety project along several roadways and intersections to improve bicycle infrastructure and safety. This project included asphalt repairs, slurry seals, striping, and signage improvements.



## SPEED LIMIT REDUCTIONS

To enhance safety and reflect real driving conditions, the City implemented 5 MPH speed limit reductions on key streets with high pedestrian and bicycle activity under Assembly Bill 43 (AB 43). Updated signage and pavement markings were installed citywide to reflect the new limits and support calmer, safer traffic flow.



## CITYWIDE ALL-WAY STOP CONTROLS AND STRIPING

The City enhanced intersection safety through new All-Way Stop Controls (AWSC), updated pavement markings, and improved sign visibility across Encinitas.

Key updates include:

- New signage and markings at South Coast Hwy 101 and Chesterfield Drive
- AWSC installations at Santa Fe and Crest, Quail Gardens and Kristen Court, Quail Gardens and Via Zamia, and Eolus and Parkwood Lane
- Crosswalk visibility improvements on North El Camino Real
- New striping near the State Campground on Hwy 101
- Additional AWSC underway at Saxony Road and Union Street, completed October 2025

## CITYWIDE SAFETY AND MOBILITY ENHANCEMENTS

The City continued to invest in safer streets, trails, and crossings through targeted mobility and infrastructure improvements across Encinitas. These projects enhance accessibility, reduce traffic conflicts, and support active transportation options for all users.

### Highlights from 2024–25

**South Coast Highway 101 Sidewalk:**

Completed a new 900-foot sidewalk, connecting Cardiff State Beach to the Solana Beach border to create a safer, more convenient route for pedestrians.

**Saxony and Quail Gardens Mobility Enhancements:**

Completed asphalt repairs, slurry sealing, new signage, striping, and traffic-calming features, including a new roundabout, improving safety for all modes of travel.



**Leucadia At-Grade Rail Crossings:** Finalized 30% design plans for new crossings at Phoebe Street and Grandview Street and submitted applications to the CPUC, with feedback expected in early 2026.



**Designing Safer, Quieter Rail Crossings:**

Developed concept plans for Quiet Zone Improvements at E Street, D Street, the Encinitas Train Station, and Leucadia Boulevard. Design work and community outreach will continue through 2026.

**Olivenhain Trail Fencing Improvements:**

Installed 1,300 feet of composite fencing along Rancho Santa Fe Road, creating a safer, more defined path for pedestrians and cyclists.

**Cardiff Area Safety and Accessibility:**

Added an ADA parking stall on San Elijo Avenue, seven short-term parking spaces on San Elijo Avenue, north of Chesterfield Drive, and new crosswalk enhancements to improve pedestrian safety.



**El Portal Roundabout Barrier:** Began construction of safety upgrades at North Coast Highway 101 and El Portal, including a protective barrier, rumble strips, and improved signage.

**Citywide Streetlight Conversion Project:**

Secured grant funding to replace existing pedestrian, safety, and streetlight fixtures with energy-efficient LED lighting at 14 intersections and along Second Street, Birmingham Drive, Coast Highway 101, El Camino Real, and Encinitas Boulevard.



## IMPROVEMENTS FOR PLANNED HOUSING

To support future housing and transportation needs, the City completed a Safety and Mobility Study identifying improvements around planned housing sites. The Final Report, presented to City Council in August 2024, included 30% design plans and cost estimates for six projects:

- Saxony Road Sidewalk Infill
- Union Street DG Pedestrian Path
- Saxony Road/Union Street Roundabout
- Quail Gardens Drive Sidewalk Infill
- North Vulcan Avenue Multi-Use Path with Buffered Bike Lanes and Sidewalk
- Sage Canyon Drive/El Camino Real Signal and Median Improvements

These projects were incorporated into the Infrastructure Task Force Rankings in March 2025 to guide future implementation.

## HIGHWAY SAFETY IMPROVEMENT PROGRAM GRANTS

The City advanced several Highway Safety Improvement Program (HSIP) funded projects to improve safety and mobility across Encinitas. Upgrades included protected left-turn signals at Leucadia Boulevard, Encinitas Boulevard, and Santa Fe Drive intersections, providing safer turning movements for drivers.

In addition, Leading Pedestrian Intervals and high-visibility crosswalks were installed at multiple intersections across the City to give pedestrians a head start when crossing and improve overall visibility and safety.

Additional HSIP projects are improving major corridors, including protected bike lanes on Encinitas Boulevard, a new protected intersection at El Camino Real and Santa Fe Drive, and pedestrian crossing and sidewalk upgrades along Coast Highway 101. Together, these efforts create safer, more accessible streets for all.



# PROTECTING OUR COMMUNITY

## FIRE AND MARINE SAFETY HIGHLIGHTS

The Encinitas Fire and Marine Safety Department continued to provide fast, effective emergency response and high-quality patient care throughout the year. The department received the prestigious American Heart Association Lifeline EMS Gold Award in recognition of excellence in pre-hospital cardiac and stroke care. This award reflects performance in the following critical areas:

- **Cardiac Emergencies**

The City maintained rapid response times from 911 calls to first medical contact, improving outcomes for patients experiencing heart attacks and cardiac arrest.

- **Heart Attack Care**

Quick transport to catheterization labs (STEMI response) helped ensure patients received critical treatment as fast as possible.

- **Stroke Response**

Timely triage and transfer to CT scan facilities supported better stroke evaluations and patient recovery.

- **Patient Outcomes**

Overall, survival and recovery rates improved for cardiac and stroke patients through efficient coordination and advanced medical care.

**Fire Management Transition:** The department began the process of withdrawing from the Cooperative Fire Management Services Agreement with the Cities of Del Mar and Solana Beach to reestablish independent management.



### Fire Station Updates:

- Closed Fire Station #1 and relocated personnel to Fire Station #3 in Leucadia.
- City Council allocated funds for the construction of a temporary Fire Station #1 at the Pacific View Arts Center site.
- The City also continued evaluating potential sites for permanent Fire Station #6, currently operating at 770 Rancho Santa Fe Road in Olivenhain.

## COMMUNITY EDUCATION AND WILDFIRE PREPAREDNESS

In 2024, the City increased public outreach to help residents better understand Fire Hazard Severity Zones and how they impact local safety. The City also updated its Defensible Space standards to strengthen wildfire preparedness and make neighborhoods more resilient.

## PUBLIC HEALTH AND SAFETY COMMISSION COLLABORATION

During the 2024-25 fiscal year, the Fire Department began serving as the staff liaison to the Public Health and Safety Commission. Together, they hosted a public workshop on fire safety, and emergency preparedness and collaborated with the Commission to develop a comprehensive work plan focused on public safety and education efforts.



## MARINE SAFETY DIVISION'S ONGOING COMMITMENT TO SAFETY

The Marine Safety Division experienced a busy year safeguarding the city's coastline and successfully increased participation in the Junior Lifeguard Program to 1,219.

## SHERIFF'S DEPARTMENT BY THE NUMBERS

130

DUI Arrests

29,742

Deputy Initiated Activity

327

Traffic Collisions

5,108\*

Traffic Citations

17,357

Calls For Service

1,255

Criminal Arrests

\*Traffic Citations between November 17, 2024 – June 16, 2025 do not include parking citations due to NicheRMS limitations.

## FIRE DEPARTMENT BY THE NUMBERS

64.88%

calls were processed within 90 seconds (time elapsed between call received by dispatch and notification sent to first responders)

78.54%

calls processed within 60 seconds

83.65%

non-medical calls processed within 90 seconds

86.79%

units were enroute within 2 minutes

91.67%

units were enroute to fire calls within 2 minutes 15 seconds



# ENVIRONMENTAL ADVANCES

## ENCINITAS HABITAT STEWARDSHIP PROGRAM PROGRESS

The City’s Habitat Stewardship Program continued to make strong progress in 2024–25, advancing efforts to restore and protect native habitats across Encinitas parks.

Over the past year, restoration work has taken place at:

- Cottonwood Creek Park
- Moonlight Parcel
- Oakcrest Park
- Saxony Road City Parcel

In partnership with San Diego Botanic Garden, staff and community volunteers have contributed time, expertise, and energy to enhance these vital natural areas.

### Program Highlights (2024–25):



*All plants sourced from local Encinitas populations, grown from seeds and cuttings collected within the community*

Ongoing support from Recon Environmental ensures accurate vegetation mapping, monitoring, and program oversight. This qualitative monitoring tracks restoration progress at each site and helps guide the next phase of stewardship work. Together, these efforts strengthen native ecosystems, reduce erosion, and foster long-term environmental resilience throughout the City’s parks.



## RECOGNIZING ENCINITAS' NEW GREEN-CERTIFIED BUSINESSES

In 2024-25, the City continued its participation in the San Diego Regional Green Business Network by certifying three local Encinitas businesses for their exemplary sustainability practices.

- Solana Center for Environmental Innovation
- Surfdog's Java Hut
- Encinitas Periodontics and Dental Implants

Each business received recognition as a Certified Green Business and were awarded with a green ribbon cutting ceremony. To learn how your business can join the network, go to [www.encinitasca.gov/greenbiz](http://www.encinitasca.gov/greenbiz).

## 2024 ENVIRONMENTAL AWARD WINNERS



Each year, the Encinitas Environmental Award Program (EAP), administered by the City's Environmental Commission, recognizes local individuals, businesses, and non-profit organizations for their outstanding contributions to environmental stewardship.

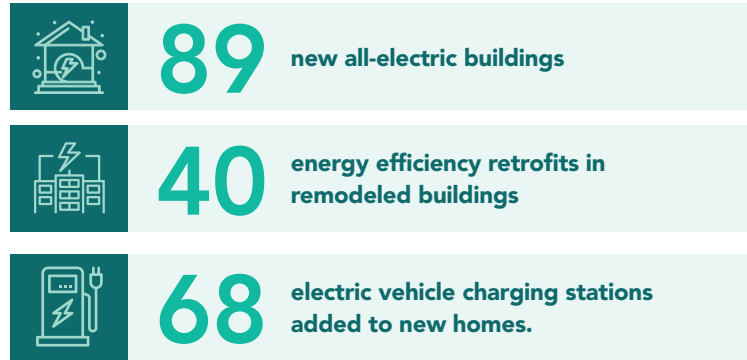
In 2024, the following Encinitas residents were honored for their work:

- **Nectarine Grove** – Excellence in Environmental Stewardship For-Profit Business
- **Plastic Beach** – Non-Profit Organization Award
- **Jim Brown** – Environmental Hero Adult Award for his grassroots litter removal efforts
- **Jay Burke** – Environmental Hero Youth Award for his contributions to enhancing local ecosystem data

## BUILDING A GREENER FUTURE

Development projects across Encinitas continue to exceed state sustainability standards through the City's local energy efficiency and green building codes. The City Council recently readopted these codes, extending them for another three years.

In 2024, these measures supported the City's Climate Action Plan goals by enabling the construction of the following:



## ELECTRIFICATION ENHANCEMENTS IN FLEET VEHICLES

In 2024, the City made significant enhancements to its fleet vehicles, replacing 13 gas-powered vehicles with electric upgrades. This electrification doubled the number of EVs in the City's fleet, with clean vehicles now making up 68 percent of all light-duty vehicles.



## INSPIRING ACTION TOGETHER

In 2024, staff from the City's Sustainability Division attended 16 community events, including Arbor Day, Cyclovia, Dia de los Muertos, and the City's Zero Waste Fair, in addition to public workshops, farmers' markets, and elementary school science fairs. They also partnered with the community on three events: EcoFest, the Home Electrification Fair, and TEDxEncinitasBlvd.

# BUILDING A RESILIENT COASTLINE

## A RENEWED SAN ELIJO LAGOON AND CARDIFF LIVING SHORELINE

In 2024, the San Elijo Lagoon restoration project was completed. Dredging efforts carefully cleared excess sand and sediment from the lagoon to improve water flow and support healthy marine life. The project placed over 67,000 cubic yards of sand along Cardiff State Beach. These efforts built upon the Cardiff State Beach Living Shoreline Project, mitigating the Cardiff Reef parking lot, enhancing the lifeguard accessway south of the Chart House, and upgrading the pedestrian trail behind Restaurant Row.

## REBUILDING CARDIFF STATE BEACH PARKING

In coordination with the California State Parks and Nature Collective, the Cardiff State Beach parking lot underwent repairs and construction after being impacted by winter storms in 2024. These upgrades ensure safer access for visitors and help preserve the long-term resilience of the beach.

BEFORE



AFTER



## BEACH SAND NOURISHMENT PROGRAMS REAPPROVED

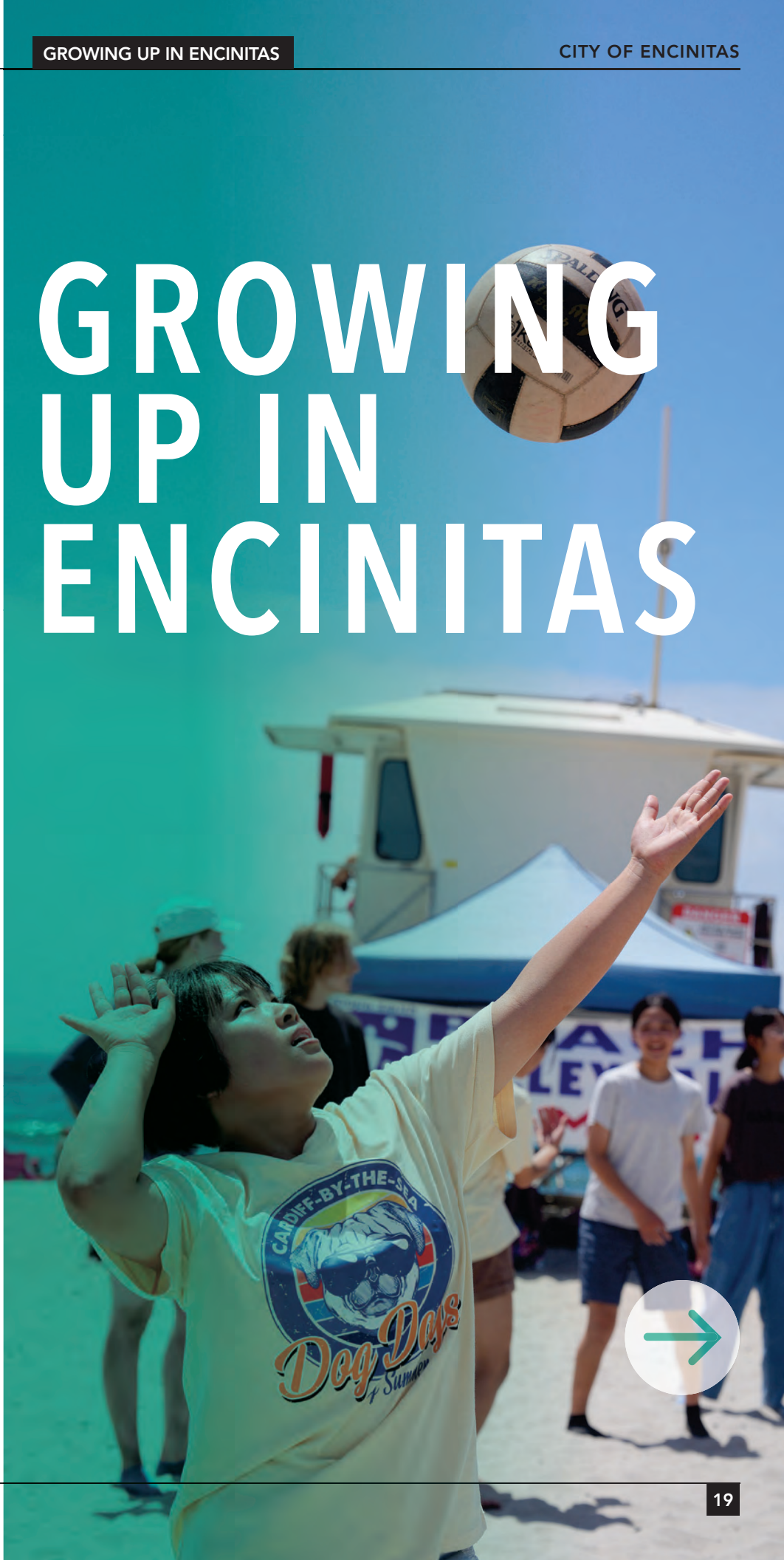
The City’s Beach Sand Nourishment Program, also known as the Opportunistic Beach Fill Program, has been officially reappraised for the next ten years by state and federal agencies, including the California Coastal Commission and the U.S. Army Corps of Engineers. This approval allows the City to continue adding sand to local beaches, including Batiquitos, Leucadia, Moonlight, and Cardiff State Beaches, to maintain healthy shorelines, improve coastal access, and protect against erosion.



## BEACONS BEACH PARKING LOT IMPROVEMENTS

In fall of 2024, the City completed construction of the Beacon’s Beach parking lot improvements. The project moved parking spaces away from the coastal bluff to add new benches and bike racks for residents to utilize.

# GROWING UP IN ENCINITAS



## SUMMER CAMPS

Youth camps are more than just a summer getaway, they're a dynamic space where young minds thrive, build lifelong skills, and grow into confident, capable individuals. In 2024, more than 5,200 youth took part in a wide range of summer camps offered at the Encinitas Community Center and Senior Center, as well as the newly opened Pacific View Arts Center. Whether it's conquering the street course skate plaza at Encinitas Community Park, learning about ocean safety, leading a group project, or forging new friendships, youth camps provide a unique environment that fosters personal growth and empower the next generation to unlock their full potential.



## PLAYGROUND ENHANCEMENTS AND RENOVATIONS

Playgrounds are essential for children's physical health, mental well-being, and social interaction. High-quality playgrounds offer safety, accessibility, and a range of engaging activities, while outdated equipment requires replacement to meet current standards for inclusivity and safety.

This year, significant improvements occurred at the following parks:



### Scott Valley Park

The playground at Scott Valley Park was redesigned and replaced with equipment that supports multi-abled play, offering a welcoming and enriching environment where children of all abilities can interact, explore, and grow together. The playground officially opened to the public on May 31.



### Encinitas Community Park Skate Bowl

Contractors replaced the coping and tile at the Encinitas Community Park skate bowl. The refresh helps prevent injuries, reduces wear and tear, and ensures the bowl remains safe and enjoyable for skaters of all levels.



### Cardiff Sports Park

The Cardiff Sports Park LED Lighting Upgrade project replaced existing high intensity sports field lighting with LED light fixtures. The new lights require less energy and provide more consistent lighting across the fields.

## SISTER CITY EXCHANGE 2024/2025

Three Encinitas high school students were selected to serve as youth delegates representing the City of Encinitas in the Sister City Exchange Program with Amakusa, Japan. During their weeklong visit, the delegates participated in homestays and cultural activities that foster mutual understanding, respect, and goodwill between the two communities. The program continues to strengthen international friendships and provide students with valuable cross-cultural experiences that last a lifetime.



## COMPLETION OF THE SAFE ROUTES TO SCHOOL PROJECT

The City completed the Safe Routes to School project, improving pedestrian and student safety near local schools. Upgrades included new ADA curb ramps, crosswalks, signage, and pavement markings at eight locations throughout the City, making it safer and easier for students and families to walk and bike to school.

The improvements were implemented at the following locations:

- Capri Road and Caudor Street
- Hygeia Avenue and Cereus Street
- Village Park Way and Park Dale Lane
- San Elijo Avenue and Montgomery Avenue
- Montgomery Avenue and Westminster Drive
- Quail Gardens Drive and Paseo De Las Flores
- Avenida La Posta, west of Rancho Santa Fe Road
- Avenida La Posta and Avenida Mimosa



# INFRASTRUCTURE ADVANCEMENTS

*Encinitas continues to invest in safe, reliable, and sustainable infrastructure that keeps the community connected. The City’s Engineering, Field Operations, and Environmental teams are working together to maintain the backbone of our community: the systems that move people, water, and resources efficiently throughout the city.*

## WATER SYSTEM RELIABILITY AND IMPROVEMENTS

The San Dieguito Water District (SDWD) advanced several key initiatives in Fiscal Year 2024–25 to ensure reliable, high-quality water service for all residents.

### Financial and Compliance Highlights

- Implemented the first of three scheduled water rate adjustments (effective July 1, 2024), following a comprehensive cost-of-service study covering FY 2025–2027.
- Released the 2024 Annual Drinking Water Quality Report, confirming all water met or exceeded state and federal standards.
- Presented the Public Health Goal Report to the Board of Directors.

## Field Operations Achievements

- Completed lead and copper sampling and rebuilt three emergency pumps.
- Exercised 1,606 system valves, surpassing the annual goal.
- Submitted a new Cross Connection Control Plan to the State.
- Completed Encinitas Ranch Reservoir inspections.
- Met the California Air Resources Board’s 50% electric vehicle requirement for fleet operations.



## Engineering and Planning Progress

- Completed the Asbestos Cement Pipeline Assessment and Replacement Plan.
- Launched three major infrastructure projects to enhance water reliability and fire flow:
  - Air Release and Blow-Off Replacement – Phase 1
  - Pressure Relief Valve Improvements
  - Encinitas and Cardiff Waterline Looping Project
- Began updating the Urban Water Management Plan to ensure long-term supply reliability.

## WASTEWATER AND STORMWATER SYSTEM ENHANCEMENTS

The City made significant strides in maintaining and improving wastewater and storm drain infrastructure to protect public health and the environment.

### WASTEWATER ENGINEERING AND OPERATIONS

2.5

miles of sewer main rehabilitation

40,000

feet of sewer pipelines assessed and prioritized for repair or replacement



Secured Coastal Commission approval for the Cottonwood Creek Sewer Project

## WASTEWATER COLLECTION DIVISION

Proactive maintenance and emergency response efforts helped prevent sewer spills and ensure system reliability, including major work at Moonlight Beach.



180

cubic yards of debris and sand removed from storm drain systems



111

miles of sewer lines cleaned



15.8

miles of sewer and storm drains inspected by CCTV



1,914

storm drain boxes cleaned and inspected



## CONSERVATION AND COMMUNITY ENGAGEMENT

SDWD continued to promote water efficiency and public awareness through education and incentives, distributing over \$4,000 in rebates for water-saving devices and conducting 186 water waste investigations.

## LEUCADIA STREETScape: STREET, MOBILITY AND DRAINAGE UPGRADES

The City continued major improvements along North Coast Highway 101, including:

- Installation of 3,700 feet of new drainage piping between Jupiter Street and La Costa Avenue
- Construction of half-roundabouts at Jupiter and Grandview Streets to improve safety and traffic flow
- Completion of west-side sidewalks, driveways, and drainage upgrades expected by Summer 2026



In the past year, the City of Encinitas was honored with several prestigious awards that recognize our ongoing commitment to excellence. These accolades reflect our dedication to environmental leadership, fiscal reporting, and public service. Each award underscores the hard work of our City staff and partners, who continue to strive for excellence in making Encinitas a model for other cities. Encinitas is proud to be your award-winning City.

NAME OF AWARD RECEIVED	ASSOCIATION PRESENTING THE AWARD
Best Restored Beach Award 2025	American Shores and Beach Preservation Association (ASBPA)
SANDAG Gold Diamond Award 2025	San Diego Association of Governments (SANDAG)
Bee City USA	Xerces Society
Lifeline EMS Gold Award	American Heart Association (AHA)
Certificate of Achievement for Excellence in Financial Reporting	Government Finance Officers Association (GFOA)
Distinguished Budget Presentation Award	Government Finance Officers Association (GFOA)
Excellence in IT Award	Municipal Information Systems Association of California (MISAC)
Top Tech Award (Government Category)	Top Tech Awards San Diego
Tree City USA Designation	Arbor Day Foundation
Creating Community Award of Excellence for Cyclovia Encinitas	California Parks and Recreation Society (CPRS)
Excellence in Facility Design for Pacific View Arts Center	California Parks and Recreation Society (CPRS)
APWA Re-Accreditation	American Public Works Association (APWA)



City of Encinitas

505 South Vulcan Avenue, Encinitas, CA 92024

760.633.2600 | [encinitasca.gov](http://encinitasca.gov)

Connect with the City of Encinitas on social media

